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Glacial Lakes Conservancy Announces a Special Event

Great Lake Gathering: Sheboygan

October 1, 2008, 8 a.m.-12 p.m.

John Michael Kohler Arts Center

Glacial Lakes Conservancy—the land trust working in Sheboygan, Manitowoc, Kewaunee, Calumet and Fond du Lac counties—and co-host *Gathering Waters Conservancy* invite you to join us on October 1st for the **Sheboygan Great Lake Gathering**. The Gathering will be from 8am to 12pm at the John Michael Kohler Arts Center at 608 New York Ave in downtown Sheboygan.

Everyone who shares a common love for the natural treasures in the Lake Michigan basin is encouraged to attend: business owners, elected officials, landowners, economic development organizations, conservation groups, chambers of commerce, community organization members, and the general public. The Great Lake Gathering will introduce participants to new partners who are working to protect this treasure in our shared back yard.

The Sheboygan Gathering will feature:

Welcome remarks by Sheboygan's Mayor Juan Perez

Keynote Address by Paul Linzmeyer ~ "21st Century Sustainability: How Land Trusts Benefit Profits, People, and Planet"

Mr. Linzmeyer, New North's sustainability chair and cofounder of Ecolution and Innovation for Sustainable Operations, Inc., understands the trends, growth, and guidance needed for businesses to adopt green business practices and adoption of a "triple bottom line" of economic success, social and environmental responsibility.

Panel Discussion – Local Conservation Successes

Greg David, Natural Step expert, Jefferson Co. Board Supervisor, and Vice President of Sustain Jefferson

Jon Gumtow, Sheboygan River Basin Partnership, Natural Resources Consulting wetland scientist

Karl Klessig, Saxon Homestead Farm and Creamery, Glacial Lakes Conservancy board member

The Gathering is open to the public and there is no charge to attend. All participants will receive a "toolkit" of information and resources to inspire them to begin implementing new conservation projects in their own backyards and in their communities.

If you live, work, or play in the Lake Michigan Basin, come see what you can do to keep the Great Lakes' future bright!

**For more information or to register contact
Glacial Lakes Conservancy at 920-273-1143 or visit:**

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